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PIP Named an AllStar Franchise Company

PIP Printing Press Release

PIP Printing and Marketing Services has been ranked number 284 on the AllBusiness AllStar Franchise List. The top 300 listing, produced by allbusiness.com, assesses the strengths of franchising companies. The criteria used to rank the companies include: franchise unit growth rate, financial strength, system size, years in business, years franchising, availability of financing, and Web (brand) visibility.

“The PIP brand virtually launched the quick printing franchise industry back in the 60s,” said Richard Lowe, president and COO of Franchise Services, Inc., the parent company of PIP. “For the brand to continue to be recognized and ranked as a franchise business leader is a testament to our franchise owners who continue to grow their businesses and represent the brand to the highest degree.”

In addition to the AllBusiness Allstar Franchise list, PIP has received awards and recognition from Entrepreneur magazine, Franchise Times Top 200, Quick Printing Top 100 and Franchise Business Review’s Franchise 50 Award.

For more information about PIP Printing and Marketing Services, visit www.pip.com.

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