

# Back to Manufacturing

Comeback Solutions for Manufacturers  
in the **Next Normal**



# Resilience

Show your strength to employees, customers and the community as you embrace the next normal



## 1 | LARGE FORMAT SIGNAGE

Welcome employees back to work in a BIG and highly visible way:

- Durable banners can be hung from your building to attract attention from a distance
- Sail signs can be positioned near a building or parking lot entrance

## 2 | WINDOW, WALL AND FLOOR DECALS

Communicate expectations and safety practices clearly and professionally before employees or vendors enter your building:

- Designate doors for employee entrance and exit only
- Post requirements for temperature checks, face masks and what to do if experiencing symptoms
- Floor decals are suitable for short-term outdoor use
- Ground stencils can be used on rough surfaces for longer-term outdoor use

## 3 | OUTDOOR SIGNS

Identify designated parking areas, safety requirements, entrances/exits and more:

- Plastic yard signs are a cost-effective way to share your message on-site or around town
- Aluminum composite signs with angle-iron frame stand up to the elements for long-term outdoor use
- A-Frame sandwich board signs are durable, mobile and can be used indoors or outdoors

## UNIQUE APPLICATIONS



### Employee Packets

Inform and welcome your new and returning employees. Kits should include:

- Updated policies for health, safety and security
- HR programs for returning from leave
- CDC or state-recommended disaster plans



### Acrylic Partitions

Provide separation between close employee workspaces:

- Available with slot/bent bottom and custom sizes
- Easy to sanitize

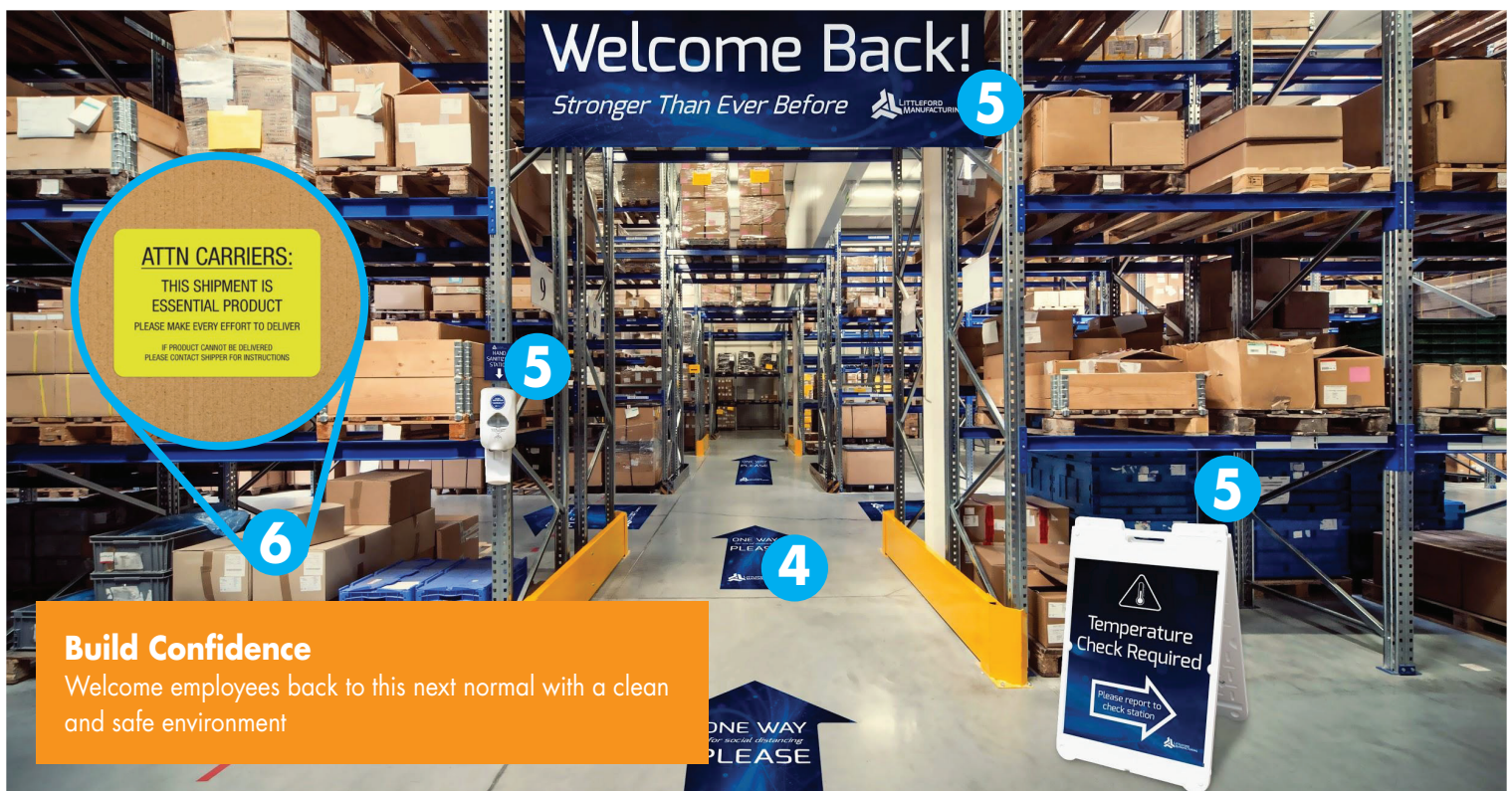


### Ear Saver Mask Hooks

Ensure employee comfort while wearing masks in the workplace:

- Disposable and adjustable
- Branded for your company
- Great giveaways for customer appreciation





## Build Confidence

Welcome employees back to this next normal with a clean and safe environment

## 4 | FLOOR DECALS

Help employees stay healthy and feel safe by limiting contact in the workplace:

- Shaped floor decals direct traffic flow and indicate proper distancing
- A variety of shapes and sizes are available to fit a number of applications
- 8mil textured vinyl provides a non-slip surface and stands up to daily use

## 5 | INDOOR SIGNS AND BANNERS

Promote resilience and communicate important employee information:

- Banners can provide messages of strength and pride
- Portable signage can be moved as needed — or sign inserts can be swapped with new messaging
- Full color or engraved plastic signs can provide safety instructions

## 6 | LABELS

Full color and one-color advertising labels can be used to label products, shipments, equipment and more:

- One-color labels can be used to identify shipments of “Essential Products” that require special handling or shipping methods
- Full color product labels help items stand out on a crowded shelf
- Use neon labels to indicate employees have been screened upon arrival
- Labels can double as “Approved Visitor” badges

## EMPLOYEE COMMON AREAS



### Restrooms

Standard signage for all facilities:

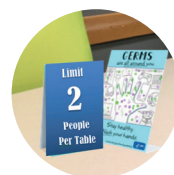
- Decals provide reminders about hand washing and hands-free door openers
- Laminated CDC posters can be posted on stall doors
- Engraved plastic signs stand up to harsh cleaners



### Meeting Rooms

Share new policies regarding room use and capacity:

- Sanitizer stations and signage at all doorways
- Table tents and posters



### Lunch Rooms

Create social distancing standards and share company sanitization practices:

- Table tents for two to a table
- Post-it® Notes indicate areas that have been sanitized
- “Seat/Table Closed” decals

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## Product Listing

### Large-Scale Signage

Product	Description	Popular Sizes	Typical Quantities
Window, Wall & Door Decals	Translucent and Repositionable, Full Color, Easy Application and Removal, Multiple Sizes	8.5" x 11" to 24" x 36"	1 - 500+
Posters	Full Color, Vertical or Horizontal, Multiple Sizes <i>*Also available in the Durable Synthetic Stock - yes, it can be disinfected</i>	12" x 18" to 19" x 27"	5 - 5,000+
Banners	Durable and Mesh, Full Color	24" x 48" to 24" x 96"	1 - 1,500+
A-Frame Sandwich Boards	Replaceable Graphics <i>*Coroplast A-Frames are a budget alternative but without replaceable graphics</i>	28" x 22"	1 - 500+
Yard Signs	Corrugated Plastic Sign with Metal H-Stake, Replaceable Sign Aluminum Composite Sign with Angle Iron Frame	18" x 24"	1 - 2,000+
Sail Signs "Feather Flags"	1 or 2 Sided Indoor or Outdoor Signs with Ground Spike or Cross Base with Water Ballast	6.5' to 15' Height	1 - 150

### Small-Scale Messaging

Product	Description	Popular Sizes	Typical Quantities
Table Tents and Pedestal Signs	Digital Full Color or Engraved	6" x 4"	1-1,000
Labels, 24-Hour FasTurn	Full Color, One-Color, Foil, Indoor, Outdoor Freeform Laser Cut Shapes	1/2" x 1" to 5" x 7"	250 - 10,000+
Seat Decals	Opaque and Repositionable, Full Color, Easy Application and Removal	8.5" x 11" to 24" x 36"	1 - 1,000+
Magnets	Full Color, Full Bleed, Multiple Sizes, Variable Text Options	5 1/2" x 4 1/2" to 8" x 10"	50 - 1,000+
Folders	24-hour Production Time, 1-2 Pockets, Full Color, 1-2 Color, Foil, and Embossing Options	Standard or Legal	50 - 5,000+
Indoor Plastic Signs	Full Color or Engraved Plastic	1" x 4" to 12" x 24"	1 - 100+
"Ear Saver" Mask Hooks	Disposable, Adjustable Fit, Full Color	8.25" x 2.25"	250 - 10,000
Post-it® Notes	Long and Short Run Options, Full Color or Spot Color, Cube Printing	3" x 3" to 10" x 6"	8 - 5,000+ Packs 300-610 Sheets per Pack
Synthetic Stock	Rack Cards, Door Hangers, Posters, Sales Sheets	Varies by Product	Varies by Product

### Social Distancing

Product	Description	Popular Sizes	Typical Quantities
Acrylic Partitions	Bent Foot or Slot Foot	30" x 36"	3 - 50+
Floor Decals	Circles, Squares, Rectangles, Arrows, Custom Shapes	8.5" x 11" to 36" x 48"	1 - 1,000
Ground Stencils	Plastic Stencils, Templates Available or Custom Designs	26" x 19"	1 - 200

