

Back to School

Solutions for the **Next Normal** with
Returning Students and Staff



Student Readiness

Welcome Students Back from Distance Learning!



1 | LARGE-SCALE SIGNAGE

Welcome students back to campus with a first impression that clearly communicates they are in a clean, safe environment.

- Durable banners near building entrances are visible at greater distances
- Sail signs positioned near entryways inform and provide directions

2 | WINDOW AND FLOOR DECALS

Convenient at-a-glance indicators welcome back and inform those entering that safety is being taken seriously.

- Floor decals and stencils provide options based on surface and short- or long-term needs
- Enhance visibility of entry requirements with window decals

3 | CONVERTIBLE OUTDOOR SIGNS

Durable, budget-friendly options for alternating materials and changing messages.

- A-frame “sandwich” boards convey information about accessing the building or classroom
- Yard signs are an effective way to show support of elementary, middle or high school graduates. Trending this year, yard signs are easy to place and reposition.

UNIQUE APPLICATIONS



Welcome Folders

Provide faculty and students with information and welcome them back.

- Flyers for new policies on social distancing and safety
- Immunization forms and other release documents



Orientation Materials

Back to school has a whole new meaning now.

- Create a special invitation with announcements, event tickets, or postcards



Communication Products

Educate and promote healthy habits in high traffic areas.

- Floor decals direct traffic for lunch and recess lines
- Table tents and decals encourage distance between seats



Prepare the School

Embrace the next normal as students and staff return to the classroom.

4 | SMALL SCALE MESSAGING

Add a quick message to lockers and doors to welcome students back.

- Door hangers provide simple messaging around sanitation or create a checklist for items to be cleaned
- Post-it® Notes are an exceptional and inexpensive way to convey a quick message to students

5 | WINDOW, WALL, FLOOR & DOOR DECALS

Whether super-sized or tiny, signage can go on elevators, lockers, entryways and halls.

- Floor decals direct traffic flow through the school
- Door wraps and window decals provide clear and consistent messaging
- Durable banners promote school spirit

6 | POSTERS

Versatile and budget-friendly, framed or unframed posters provide highly visible content useful across the district.

- Standard posters for instructions on temperature checks or new building entry procedures
- Posters on synthetic durable stock allow for cleaning in high-touch areas - no joke, you can wipe it down with sanitizer or other disinfectants

COMMON AREAS



Restrooms & Lockers

Standard signage for use in all facilities in the district.

- Laminated mirror decals hold up to sanitizing.
- Labels on hand dryers promote hygienic practices
- Decal reminders for the hands-free door opener



Classroom & Office

Each classroom requires unique and specific safety items based on size and use.

- Label hand sanitizer stations
- Visitor labels and signage at all frequented doorways



Nurse's Office

Provide informative flyers and tools that offer helpful tips.

- Brochures
- Rack cards
- Appointment cards

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Product Listing

Large-Scale Signage	Description	Popular Sizes	Typical Quantities
Door Decals	Opaque and repositionable, full color, easy application and removal, multiple sizes	8.5" x 11" to 24" x 36"	1 - 500+
Window Decals	Translucent and repositionable, full color, easy application and removal, multiple sizes	8.5" x 11" to 24" x 36"	1 - 500+
Posters	Full color, vertical or horizontal, multiple sizes <i>*Available in the durable synthetic stock - yes, it can be disinfected</i>	12" x 18" to 19" x 27"	5 - 5,000+
Banners	Durable and mesh, full color	24" x 48"	1 - 1,500+
A-frame	Replaceable graphics <i>*Coroplast A-frames are a budget alternative but without replaceable graphics</i>	28" x 22"	1 - 500+
Yard Signs	Plastic graphic with metal H-stake, replaceable graphic	18" x 24"	1 - 2,000+
Banner Stands	Replaceable graphics, mobile units	33" or 48" height	1 - 250+

Small-Scale Messaging	Description	Popular Sizes	Typical Quantities
Appointment Cards, Business Cards	Foldover business card, full color, Vertical or horizontal	3.5" x 2"	100 - 5,000+
Table Tents	Digital full color or Engraved	6" x 4"	1 - 1,000
Labels, 24-Hour FasTurn®	Full color, one-color, foil, indoor, outdoor Freeform™ laser cut shapes	1/2" x 1" to 5" x 7"	250 - 10,000+
Decals	Opaque and repositionable, full color, easy application and removal	8.5" x 11" and 24" x 36"	1 - 1,000+
Postcards	Full or spot color, multiple stocks available, 5 std. sizes, 1 or 2 sided	5 sizes	25 - 10,000
Door Hangers	Full color, double or single sided, variable text options, full bleed <i>*Available in the durable synthetic stock - yes, it can be disinfected</i>	3 1/2" x 8 1/2"	50 - 1,000+
Folders	24-hour production time, 1-2 pockets, four-color, 1-2 color, foil, and embossing options	Standard or Legal	50 - 5,000+
Event Tickets	Spot or full color, 1 or 2 sided vertical or horizontal orientation	6.5" x 2.125"	250 - 10,000+
Post-it®Notes	Long and short run options, full color or spot color, cube printing	3" x 3" to 10" x 6"	8 - 5,000+ packs 300-610 sheets per pack
Durable Synthetic Stock	Rack cards, door hangers, posters, sales sheets, business cards, menus, trading cards	Vary by product	Vary by product
Flyers - Sales Sheets	Full color sales sheets available in 4 std.sizes, vertical or horizontal layouts with 1 or 2 sided printing	8.5" x 11"	50 - 10,000+
Forms	Long and short run options 1-color or full color, 2 sizes and available in 2 or 3 part	5.5" x 8.5" 8.5" x 11"	100 - 5,000+
Announcements	Card or foldover options, full color or spot color, variety of sizes	4 standard sizes	25 - 5,000+

Social Distancing	Description	Popular Sizes	Typical Quantities
Floor Decals	Circles, Squares, Rectangles, Arrows, Custom Shapes	12" diameter, 24" x 36" and 6" x 24"	1 - 1,000
Ground Stencils	Plastic stencils, templates available or custom designs	26" x 19"	1 - 200

