

Healthcare Heroes

Pre and Post Surge Solutions for the
Next Normal



Surge Capacity

Preparing hospitals and clinics for the many stages of the next normal



1 | TRIAGE STATIONS & TESTING SITES

Converting lobbies and entryways to triage and testing for the next 6–12 months will allow quick isolation for symptomatic persons.

- Soft signage partitions are easily repositioned and offer privacy and separation
- Convertible A-Frame sandwich boards easily change out with updated wayfinding
- Floor decals are the most popular reminders

2 | SCREENING

All will go through screening before entering a facility; those showing symptoms will need testing.

- For speed and simplicity, preprinted 2-4 part forms asking symptoms, medications, self-isolation timelines, travel, quarantine adherence, and contact tracing information
- Colored labels for shirts post-screening with messaging “Cleared for Entry” with initials and date
- For screening and testing in a vehicle, using custom Post-It® Notes on windows for symptomatic questions and direct to separate entrance or parking

3 | VISUAL ALERTS

Reducing facility risk will have informative messaging pre-surge and more inspirational messaging post-surge.

- Posters that can be sanitized (no joke, it’s washable)
- Wall, window, or mirror decals large and small reminding with guidelines for wearing masks, general hygiene, and cough etiquette

MINIMIZE EXPOSURE



Designated Spaces

Eliminate contact within different areas to reduce disease transmission:

- Colored floor decals for area separations
- Matching colored badges for staff



Advanced Cleaning

Thorough sanitization measures require off-hours time and access:

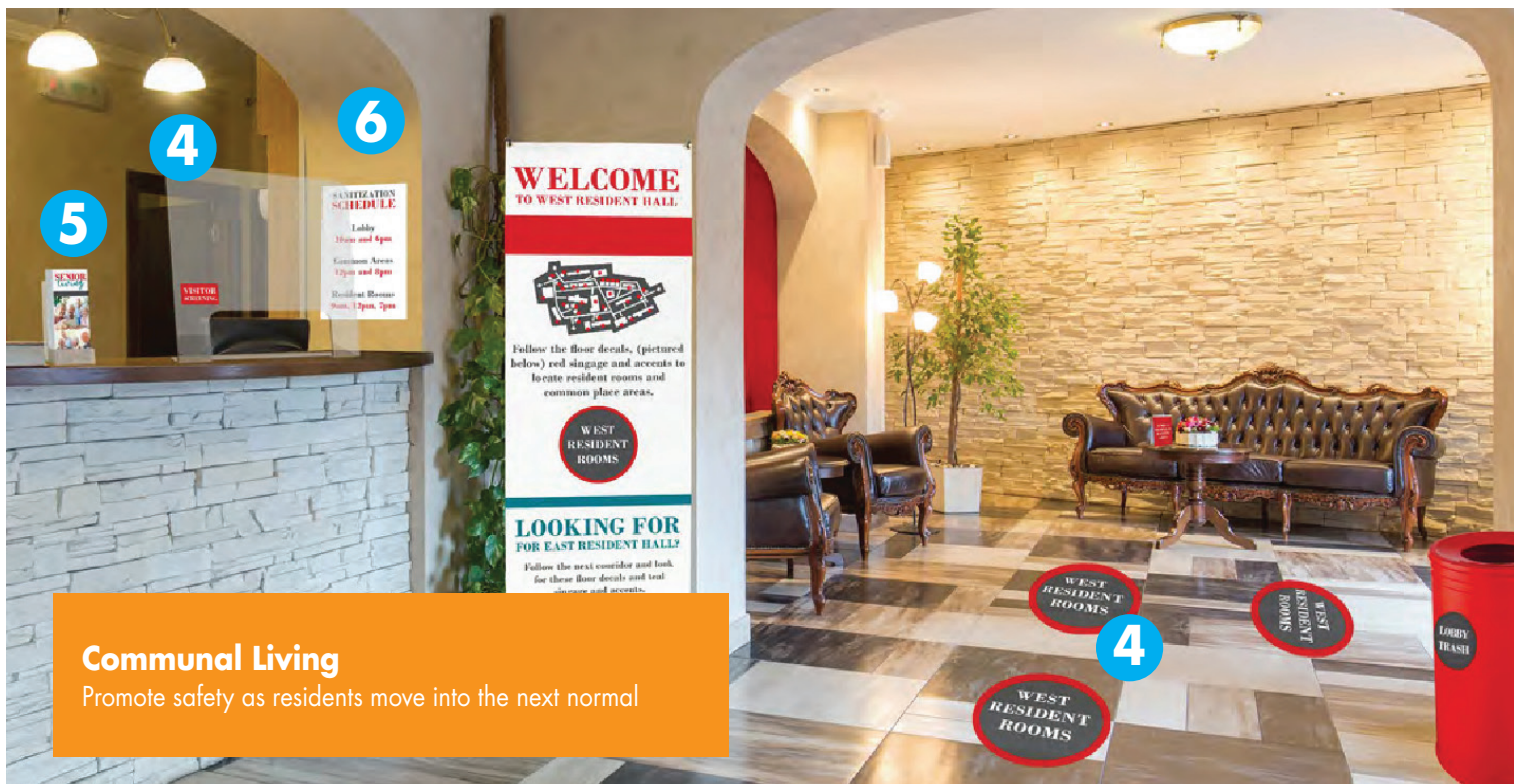
- Publish schedules on door hangers and table tents
- Formalize standards with full color forms using clear directions and accountability



Physical Barriers

Newly engineered products protect front-line employees from exposure:

- Acrylic partitions with appropriate labeling



Communal Living

Promote safety as residents move into the next normal

4 | INFECTION PREVENTION & CONTROL

Stock rooms with supplies for hand hygiene and masks as residents start to move about again. Utilize blue hues for clearest, most visible messaging for most.

- Labels for hand sanitizer and trash cans in common areas plus each resident room and bath
- Posters with large, clear text; utilize sanitizable paper and include these in your routine cleaning
- Floor decals throughout the facility color-coded to designate spacing for symptomatic residents
- Acrylic partitions for reception and nursing stations

5 | PERSONAL COMMUNICATIONS

While printed communications need to be informative, it is also critical for the future of your organization to position yourself as capable, safe, and caring.

- Letterhead for sharing new capabilities for video conferencing with loved ones
- Dedicated brochures and marketing to show new fun activities in the age of social distancing

6 | ENVIRONMENTAL CLEANING

Prominently post your sanitization procedures for the comfort and awareness of staff and residents.

- Removable decals go on the insides of resident doors for cleaning schedules and new procedures
- Share magnets from nursing carts for cleaning procedures as you move through pre- and post-surge
- Safety seals across room doors that can easily tear away when opening the door after cleaning

COMING BACK TOGETHER



Dining Halls

Celebrate slowly opening dining services:

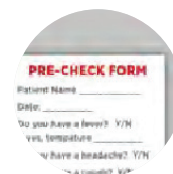
- Removable decals with "Seat/Table Closed"
- Post-It® Notes showing "Sanitized between meals"
- Erasable menu boards or large font washable menus



Activity Rooms

For therapy or enjoyment, these rooms are core to any facility:

- Labels on sanitizer stations outside each common room for resident safety reminders
- Decals on all equipment and supply boxes emphasizing cleaning requirements to staff



Visitors

Outside visits will begin first:

- Yard signs indicate paths with inspirational phrases
- 2–4 part forms for visitor screening and tracking

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Product Listing

Large Scale Signage - Triage Stations and Testing Sites

Product	Description	Popular Sizes	Typical Quantities
Soft Signage Partitions, Portable	Replaceable Pillowcase-type Covers with Double-Sided Graphics and Lightweight Push-Button Frames	52", 74", and 90"	5-50
Wall, Door, Window Decals	Opaque and Repositionable, Full Color, Easy Application and Removal, Multiple Sizes	8.5" x 11" to 24" x 36"	1 - 500+
Sail Signs "Feather Flags"	1 or 2 Sided Indoor or Outdoor Signs with Ground Spike or Cross Base with Water Ballast	6.5' to 15' Height	1 - 150
Banners	Durable and Mesh, Full Color	24" x 48"	1 - 1,500+
A-Frame	Replaceable Graphics <i>*Coroplast A-Frames are a budget alternative but without replaceable graphics</i>	28" x 22"	1 - 500+
Yard Signs	Plastic Graphic with Metal H-Stake, Replaceable Graphic	18" x 24"	1 - 2,000+
Banner Stands	Replaceable Graphics, Mobile Units	33" or 48" Height	1 - 250+

Small Scale Messaging - Screening

Product	Description	Popular Sizes	Typical Quantities
2-4 part forms	Full Color and 1-Color Forms with Logo, Pre-Printed Information, or Fully Custom in Long or Short Runs	5.5" x 8" to 8.5" x 11"	100 - 5,000+
Labels, 24-Hour FasTurn	Full Color, One-Color, Foil, Indoor, Outdoor Freeform Laser Cut Shapes	1/2" x 1" to 5" x 7"	250 - 10,000+
Table Throws	Full Color with Bleeds or 1-Color Imprints	6' or 8' Rectangular Table Lengths	5-10
Brochures	Full Color, Multiple Fold Styles	8 1/2" x 11"	50 - 1,000+
Post-It® Notes	Long and Short Run Options, Full Color or Spot Color, Cube Printing	3" x 3" to 10" x 6"	8 - 5,000+ Packs 300-610 Sheets per Pack
Durable Synthetic Stock	Rack Cards, Door Hangers, Posters, Sales Sheets, Disposable Mask Hooks	Vary by Product	Vary by Product
Letterhead	Full Color, Spot Color, Raised	8.5" x 11"	500 - 10,000+
Rack Cards & Door Hangers	Full Color, Double or Single Sided, Variable Text Options <i>*Available in washable durable synthetic stock</i>	3 1/2" x 8 1/2"	50 - 1,000+

Visual Alerts

Product	Description	Popular Sizes	Typical Quantities
Posters	Full Color, Vertical or Horizontal, Multiple Sizes <i>*Available in the Durable Synthetic stock - yes, it can be disinfected</i>	12" x 18" to 19" x 27"	5 - 5,000+
Table Tents	Digital Full Color or Engraved	6" x 4"	1-1,000
Labels, 24-Hour FasTurn	Full Color, One-Color, Foil, Indoor, Outdoor Freeform Laser Cut Shapes	1/2" x 1" to 5" x 7"	250 - 10,000+
Seat Decals	Opaque and Repositionable, Full Color, Easy Application and Removal	8.5" x 11" and 24" x 36"	1 - 1,000+
Durable Synthetic Stock	Rack Cards, Door Hangers, Posters, Sales Sheets, Disposable Mask Hooks	Vary by Product	Vary by Product
Safety Seals 24-Hour FasTurn	White Gloss Removable Labels	1/2" diameter to 5" x 7"	250 - 10,000+
Magnets	Full Color, Full Bleed, Multiple Sizes, Variable Text Options	5 1/2" x 4 1/2" to 8" x 10"	50 - 1,000+

Social Distancing

Product	Description	Popular Sizes	Typical Quantities
Acrylic Partitions	Bent Foot or Slot Foot	30" x 36"	3 - 50+
Floor Decals	Circles, Squares, Rectangles, Arrows, Custom Shapes	12" diameter, 24" x 36" and 6" x 24"	1 - 1,000
Ground Stencils	Plastic Stencils, Templates Available or Custom Designs	26" x 19"	1 - 200

