

If It Has to Be Mailed, PIP Can Do It

WeDo mailing. Leave the postal duties to PIP, and enjoy the peace-of-mind knowing it will be done right. If it has to be mailed, we can do it. Everything from design and mailing lists to printing and fulfillment, rely on PIP.

PIP provides mailing services so you can focus your energy on things other than the dos and don'ts of postal rules and rates. We ensure your materials are printed and mailed according to the most current postal regulations, enabling you to leverage applicable discounts.

Our locations house the latest in mail processing hardware and software, including high-speed folders/inserts, mail tabbers, and ink-jet addressing systems. Your mailing will be prepared accurately and double-checked for quality before we deliver to the Post Office.

Our mailing services include:

- Project consultation and graphic design
- Printing and copying, including variable printing
- List acquisition
- List management
- Direct mail letters, postcards, flyers, and more
- Dimensional mailers or any size or shape
- Kitting and fulfillment services

Our experienced mailing professionals do the following and more:

- Coding Accuracy Support System (CASS) certification
- Envelope supply
- Folding
- Inserting and hand assembly
- Tab sealing
- Shrink wrapping
- Addressing
- Labeling
- Metering
- Live stamps
- Barcoding
- Automation processing
- Presorting
- Point of mailing
- Non-profit mailings

Direct mail marketing is a viable and significant part of any multichannel marketing strategy. The flexibility of the medium—size, design, targeting—can help marketers craft a standout campaign to encourage new, current and lapsed customers to find their way to or back to your business.

Contact PIP today for all of your mailing service needs. **Contact us at pip.com.**